



# Proof for facilities contractors should be honest, role-scoped, and usable in a referral chain.

This pack is built for janitorial, EVS, day porter, and maintenance contractors evaluating whether Boss Key can tighten pursuit discipline without pretending to be something it is not.

## What this pack is designed to prove

Boss Key is not claiming secret access, guaranteed wins, or made-up revenue deltas. The case for fit is narrower and more credible:

- real facilities-services proposal depth
- operating-model experience inside a facilities environment
- compliance discipline sharpened in adjacent regulated proposal work

### How to use it

Forward it after a referral, attach it to outreach, or use it to frame a facilities opportunity briefing around one target account or one visible rebid window.

#### PROOF STORY 01

### SBM Management Services

High-volume facilities-services proposal work is where repeatable structure matters most.

#### SITUATION

Facilities-services proposals require repeatable compliance control across recurring submissions, not just one-off writing bursts.

#### ROLE

Timothy Semenza supported more than 200 compliant proposals at SBM Management Services.

#### WHAT CHANGED

The work demanded usable schedules, cleaner outlines, stronger review control, and a more repeatable proposal operating rhythm.

#### **WHY IT MATTERS FOR FACILITIES BUYERS**

If the process still lives in one leader's head, facilities growth eventually hits a control problem, not a capability problem.

#### **PROOF STORY 02**

### **The Facilities Group**

Multi-brand facilities environments expose whether proposal process is actually owned or just improvised.

#### **SITUATION**

A broader facilities portfolio creates more variance in how opportunities are qualified, staffed, and pushed toward submission.

#### **ROLE**

Timothy Semenza led proposal operating-model work at The Facilities Group.

#### **WHAT CHANGED**

Decision points, ownership, and cross-functional handoffs became clearer instead of being reconstructed at each deadline.

#### **WHY IT MATTERS FOR FACILITIES BUYERS**

Facilities pursuits break when sales, pricing, ops, and review move at different speeds. The process has to absorb real field complexity cleanly.

#### **PROOF STORY 03**

### **Adjacent regulated proposal environments**

Healthcare and regulated-service proposal work sharpened compliance habits that transfer directly into high-discipline facilities pursuits.

#### **SITUATION**

Regulated proposal environments punish weak documentation, unclear reviews, and loose ownership.

#### **ROLE**

Timothy Semenza worked across Aetna, Broadspire, and other regulated-service proposal contexts before launching Boss Key.

### **WHAT CHANGED**

The work built disciplined habits around requirement tracking, risk-aware review flow, and cross-functional coordination under pressure.

### **WHY IT MATTERS FOR FACILITIES BUYERS**

Facilities proposals often look operationally simple until the compliance layer and review burden start compressing the timeline.

## **What this usually means for a facilities contractor**

### **OWNER TIME GETS PROTECTED**

The pursuit stops depending on one person to hold the whole process together manually.

### **FIELD REALITY ENTERS THE PROPOSAL EARLIER**

Staffing, service model, scope assumptions, and compliance logic show up before the review window disappears.

### **MORE DISCIPLINED GO OR NO-GO CHOICES**

Leadership gets cleaner visibility into what deserves effort and what should be screened out early.

### **PROPOSAL SUPPORT STAYS CONNECTED TO STRATEGY**

When the procurement becomes formal, the response inherits context instead of starting from zero.

### **Recommended next step**

Start with one defined facilities problem, not a giant transformation pitch. The cleanest entry point is a facilities opportunity briefing followed by either a foresight sprint, a recurring watchlist, or live support if the bid is already active.

[\*\*Open the facilities page\*\*](#)

**Run the diagnostic**

**Send a private inquiry**

Prepared by Boss Key LLC. This pack intentionally uses role-scoped proof and avoids invented client metrics.